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Amendments to the Claims

The following listing of claims will replace all prior versions and listings of claims in the

application.

1. (original) A method for managing a hospitality organization having geographically

distributed

business entities providing one or more respective facilities, wherein arrangements

with respect to use of the facilities provided by the business entities are made via

one or more of a plurality of channels, the method comprising the steps of:

(a) maintaining a centralized inventory system for the business entities and the

respective facilities associated with the business entities;

(b) receiving via at least one of the plurality of channels a request for a pricing

proposal associated with at least one of the facilities of at least one of the business

entities;

(c) in response to the request for the pricing proposal associated with the at least

one facility, generating a quote based on data residing in the centralized inventory

system; and

(d) transmitting the quote, via at least one of the plurality of channels, in response to

the request for price information.

2. (original) The method according to claim 1, wherein the quote is generated without

using data held only by the business entity.

3. (original) The method according to claim 1, wherein the request for a quote is

received directly from a customer.

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4. (original) The method according to claim 1, wherein the hospitality organization

includes sales staff members, the request for a quote is received from a sales staff

member and the quote is transmitted to the sales staff member.

5. (original) The method according to claim 1, wherein the business entity employs

respective staff, the request for a quote relates to a facility of the business entity and is

received from the business entity staff, and the quote is transmitted to the business

entity staff.

6. (original) The method according to claim 1, wherein the quote is generated in real

time.

7. (original) The method according to claim 1, wherein the quote is generated using

real-time data residing in the centralized inventory system.

8. (original) The method according to claim 6, wherein the quote is generated using

real-time data residing in the centralized inventory system.

9. (original) The method according to claim 1, wherein the channel via which the

request for quote is received by the centralized inventory system comprises the channel

via which the quote, once generated, is transmitted in response to the request.

10. (original) The method according to claim 1, further comprising the steps of receiving

an acceptance of the quote and provisionally allocating the at least one facility to which

the quote relates.

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11. (original) The method according to claim 1, further comprising the step of receiving

payment for the provisionally allocated at least one facility.

12. (original) The method according to claim 11, further comprising the step of fully

allocating the at least one facility.

13. (original) The method according to claim 10, further comprising the step of updating

the centralized inventory system to reflect the provisionally allocated at least one facility.

14. (original) The method according to claim 13, wherein the centralized inventory

system is updated in real time.

15. (original) The method according to claim 11, further comprising the step of updating

the centralized inventory system to reflect the receipt of payment for the provisionally

allocated at least one facility.

16. (original) The method of claim 15, wherein the centralized inventory system is

updated in real time.

17. (original) The method according to claim 12, further comprising the step of updating

the centralized inventory system to reflect the full allocation of the at least one facility.

18. (original) The method according to claim 17, wherein the centralized inventory

system is updated in real time.

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19. (original) The method according to claim 1, wherein at least one of the plurality of

channels comprises a global distribution system.

20. (original) The method according to claim 1, wherein at least one of the plurality of

channels comprises a property management system associated each individual one of

the distributed global facilities.

21. (original) The method according to claim 1, wherein at least one of the plurality of

channels comprises a call reservation service.

22. (original) The method according to claim 1, wherein the geographically distributed

business entities comprise properties of a hotel chain.

23. (original) The method according to claim 1, wherein at least one of the plurality of

channels comprises a designated sales force, and wherein the designated sales force is

associated with the hospitality organization.

24. (original) The method according to claim 1, wherein at least one of the plurality of

channels comprises an Internet site associated with the hospitality organization.

25. (original) The method according to claim 1, wherein at least one of the plurality of

channels comprises a third party Internet site for processing the request.

26. (original) The method according to claim 1, wherein at least one of the plurality of

channels comprises a customized extranet provided by the hospitality organization for a

customer of the hospitality organization.

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27. (original) The method according to claim 1, wherein at least one of the plurality of

channels comprises a dynamically-added channel.

28. (original) The method according to claim 1, wherein the generated quote is

independent of the channel via which the request for the quote is received.

29. (original) A hospitality management system for providing quotes associated with

facilities of geographically distributed business entities of a hospitality organization, the

hospitality management system comprising:

a centralized inventory system comprising a data storage system for storage and

retrieval of data associated with booking the facilities of any of the business entities; and

a central interface in communication with the centralized inventory system and the

business entities and accessible by customer entities for booking at least one of the

facilities of at least one of the business entities,

the centralized inventory system adapted for generating quotes based on data stored in

the data storage system and associated with the facilities of the business entities.

30. (original) The hospitality management system according to claim 29, wherein the

customer entity comprises a customer.

31. (original) The hospitality management system according to claim 29, wherein the

customer entity comprises a sales entity of the hospitality organization.

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32. (original) The hospitality management system according to claim 29, wherein the

data stored in and retrieved from the data storage system of the centralized inventory

system comprises real-time data.

33. (original) The hospitality management system according to claim 29, wherein the

quotes generated by the centralized inventory system comprise real-time quotes.

34. (original) The hospitality management system according to claim 29, wherein the

centralized inventory system is further adapted for booking a facility of a business entity

in response to acceptance of a quote by a customer entity.

35. (original) The hospitality management system according to claim 29, wherein the

central interface is adapted for receiving requests for quotes from a plurality of

channels.

36. (original) The hospitality management system according to claim 29, wherein at

least a subset of the business entities communicate electronically with the hospitality

management system according to procedures that differ from those of business entities

not in that subset and wherein the central interface is adapted for communicating with

the business entities regardless of the differing procedures.

37. (original) The hospitality management system according to claim 36, wherein the

procedures comprise data formats.

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38. (original) The hospitality management system according to claim 29, further

comprising a revenue management system in communication with the centralized

inventory system, the revenue management system adapted for generating quotes for

facilities of the business entities according to a plurality of sources of data having

potential bearing on the economic value of the facilities for which the quote is requested

and under conditions imposed by the quote.

40 39. (currently amended) The hospitality management system according to claim 38,

wherein the plurality of sources of data comprise real-time data from the centralized

inventory system.

41 40. (currently amended) The hospitality management system according to claim 29,

wherein the centralized inventory system comprises a processing system for controlling

storage and retrieval of the data in the data storage system.

42 41. (currently amended) The hospitality management system according to claim 41

40, wherein the processing system generates the price quote based on retrieved data.

43 42. (currently amended) The hospitality management system according to claim 42

41, wherein the retrieved data comprises real-time data and the price quote is

generated in real-time based on the retrieved real-time data.

4443. (currently amended) The hospitality management system according to claim 29,

wherein the data associated with booking of facilities of any of the business entities,

stored in the data storage system, comprises real-time data.

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45 44. (currently amended) The hospitality management system according to claim 29,

wherein the central interface comprises a publish/subscribe system.

46 45. (currently amended) The hospitality management system according to claim 29,

further comprising a business intelligence system in communication with the centralized

inventory management system for accessing and processing the data associated with

booking of the facilities of any of the business entities to generate customer-specific

service preferences.

47 46. (currently amended) The hospitality management system according to claim 46

45, wherein the customer specific service preferences comprise at least one selected

from the group consisting of room preferences and preferred amenities.

48 <u>47</u>. (currently amended) A method for operating a central inventory system for a

hospitality organization having a plurality of geographically distributed business entities,

the method comprising the steps of:

(a) maintaining a database associated with the central inventory system, the

database comprising centrally-generated price and availability data relating to

facilities of the plurality of business entities;

(b) receiving a booking request for at least one facility of the plurality of business

entities;

(c) based on the booking request, retrieving from the database data relating to the

facility;

(d) processing the retrieved data to generate a quote for the facility;

(e) transmitting the quote in response to the booking request;

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(f) receiving a signal reflecting acceptance of the quote;

and

(g) updating the database based on receipt of the signal reflecting acceptance of

the quote.

49 48. (currently amended) The method for operating a central inventory system

according to claim 48 47, wherein the database is maintained on a real-time basis.

50 49. (currently amended) The method for operating a central inventory system

according to claim 48 47, wherein the retrieved data relating to the facility comprises

price setting data.

51 50. (currently amended) The method for operating a central inventory system

according to claim 50 49, wherein the facility is of a given type and has given

characteristics, the price setting data is derived on the basis of at least one selected

from the group consisting of: market analysis relating to the facility type and

characteristics; strategy considerations relating to the facility type and characteristics;

demand forecasting for facilities of the given type and characteristics; optimization

methods for pricing of facilities of the given type; and monitoring of profitability of

previously booked facilities of the given type.

52 51. (currently amended) A centralized system for managing pricing and booking of

facilities of geographically distributed business entities of a hospitality organization, the

centralized system comprising:

(a) a centralized inventory system for maintaining a single repository of data

associated with pricing and booking of the facilities;

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(b) an application server in communication with the centralized inventory system

over a network, the application server being accessible over the network by the

centralized inventory system for booking the facility; and

(c) a central interface in communication with the centralized inventory system, the

application server and at least one external system, for supporting communications

between the centralized inventory system, the application server, and the at least

one external system.

53 52. (currently amended) The centralized system according to claim 52 51, wherein

the data associated with pricing and booking of the facilities comprises real-time data.

54 53. (currently amended) The centralized system according to claim 52 51, wherein

the external system comprises a system operated by a customer entity.

55 54. (currently amended) The centralized system according to claim 52 51, wherein

the external system comprises a system operated by one of the plurality of business

entities of the hospitality organization.

56 55. (currently amended) The centralized system according to claim 52 51, wherein

the at least one external system comprises a property management system associated

with a business entity of the hospitality organization.

57 56. (currently amended) The centralized system according to claim 52 51, wherein

the at least one external system comprises a sales support system.

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58 <u>57</u>. (currently amended) The centralized system according to claim <u>52 51</u>, wherein

the at least one external system comprises a revenue management system for

optimizing revenues based on centralized inventory system data.

59 58. (currently amended) The centralized system according to claim 52 51, wherein

the at least one external system comprises a global distribution system (GDS).

60 59. (currently amended) The method according to claim 52 51, wherein the facilities

comprise properties of a hotel chain.

61 60. (currently amended) A method for managing one of a plurality of business

entities of a hospitality organization, the method comprising:

(a) receiving over a network, from an inventory system centralized with respect to

the plurality of business entities, data associated with booking of facilities of the

business entity; and

(b) assigning resources of the business entity based on the booking data received

from the centralized system.

62 61. (currently amended) The method according to claim 64 60, further comprising

the step of accessing, over the network from the centralized inventory system, pricing

data associated with the booking of facilities.

63 62. (currently amended) The method according to claim 64 60, further comprising

the step of refraining from determining a price for the facilities of the business entity.

64 63. (currently amended) The method according to claim 64 60, wherein the

hospitality business entity comprises a hotel.

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65 64. (currently amended) The method according to claim 61 60, wherein the

hospitality business entity comprises a cruise ship.

66 65. (currently amended) The method according to claim 62 61, wherein the pricing

data received from the centralized inventory system are updated on a continuing basis.

67 66. (currently amended) The method according to claim 66 65, wherein the pricing

data reflects pricing that is optimized using a revenue management system.